



WRENANDCOMPANY.CA



Wren
& COMPANY

CAN DO MORE RENOVATIONS



RENOVATION & DESIGN

A GUIDE TO OUR DESIGN SERVICES

THOUGHTFUL SPACES, BEAUTIFULLY CONSIDERED.

INITIAL DESIGN CONSULTATION

A thoughtful first step toward a space that feels like you. During our consultation, we explore your space, understand your goals and develop a clear design scope together.

Together, we discuss:

- How you use your space and what you'd like to change
- Your vision, priorities and how you want the space to feel
- Your overall project budget
- The design support best suited to your needs
- Our proposal process and next steps

Detailed drawings, sourcing and selections are included in a separate design proposal.

A THOUGHTFUL PLACE TO BEGIN.

\$299 + GST

Includes up to **two** hours

A thoughtful first step toward a space that feels like you. Whether you're renovating, building new or exploring possibilities for your home, we'll help bring clarity to your ideas.

We'll meet in your home or virtually to understand your vision, discuss your priorities and budget, and shape a design scope together.

You'll leave with a clearer sense of direction and next steps. If we're the right fit, we'll follow up with a tailored proposal outlining the scope, deliverables and design fees for your project.



Small Room Design

SMALL SPACES, THOUGHTFULLY CONSIDERED.

Single room under 100 sq. ft.

Design fees starting at **\$4,000 + GST**

For a main bathroom, small laundry room, bedroom, foyer, mudroom or children's playroom. A thoughtful approach that brings together practical planning, personal details and clear construction drawings.

Package includes:

- Space planning and room layout
- Design concept and mood board
- Relevant finish, fixture or furnishing selections
- Key construction drawings, including as-builts, proposed floor plans, electrical plans and finishes plans
- Key elevations appropriate to the room
- Specifications for approved selections
- Design presentation and complete design package

Room complexity matters alongside size. Extensive plumbing changes, custom millwork or structural changes may require an elevated or custom proposal.



Elevated Room Design

A LITTLE MORE DETAIL. A DEEPLY PERSONAL RESULT.

Design fees starting at **\$6,000 + GST**

For an ensuite, primary bedroom, media room or office that calls for a more detailed design approach. Thoughtful planning, layered materials and considered details create a space shaped around you.

Package includes:

- Space planning tailored to your routines
- Design concept and coordinated material palette
- Relevant finish, fixture, lighting or furnishing selections
- Key construction drawings, including as-builts, proposed floor plans, electrical plans and finishes plans
- Key elevations appropriate to the room
- Custom millwork design where included in your proposal
- Specifications for approved selections
- Design presentation and complete design package

Excludes: Structural engineering drawings and services, if required. These must be arranged separately.

GOOD TO KNOW

Complex layouts and bespoke features shape the final fee. Connected rooms are assessed as a multi-room project.

Larger Space Design

ROOM FOR LIFE TO UNFOLD.

Design fees starting at **\$8,000 + GST**

For a kitchen, living room, dining room or defined basement space. We bring thoughtful layouts, cohesive materials and considered details together to create a space that feels personal and supports the way you live.

Package includes:

- Space planning and interior layout development
- Design concept and coordinated finish palette
- Key construction drawings, including as-builts, proposed floor plans, electrical plans and finishes plans
- Key elevations appropriate to the space
- Custom millwork design where included in your proposal
- Relevant finish, fixture, lighting or furnishing selections
- Specifications for approved selections
- Design presentation and a defined refinement allowance

Multi-room basement developments, secondary suites and connected open-plan spaces may require a custom proposal.

Excludes: Structural engineering drawings and services, if required. These must be arranged separately.

WHAT SHAPES YOUR PROPOSAL

Every larger space has its own rhythm. Kitchens with custom millwork, living rooms that flow into dining areas, or basements designed for family gathering, each project is assessed for its unique requirements.

Room complexity, finish selections, and the level of coordination required all influence your final design fee. We confirm every detail in your proposal before work begins.

SPACES WHERE DAILY LIFE UNFOLDS

These are the rooms where mornings begin and evenings wind down. Where meals are shared and conversations linger. Our approach ensures every element—from layout to lighting—supports the way you actually live.

Thoughtful planning means fewer surprises during construction and a result that feels both beautiful and deeply functional.

Custom Design Proposals

A BIGGER VISION, THOUGHTFULLY BROUGHT TOGETHER.

Design fees tailored to your project.

For multi-room projects, large renovations, new builds and commercial spaces. A coordinated approach that brings your vision together, with thoughtful planning and clear direction throughout.

Your proposal may include:

- Project onboarding and design planning
- Concept development and space planning
- Key construction drawings, including as-builts, proposed floor plans, electrical plans and finishes plans
- Key elevations and custom millwork design
- Interior and exterior finish selections
- Relevant fixture, lighting or furnishing selections
- Specifications for approved selections
- Design presentation and complete design package
- Construction-phase design support

Your proposal confirms the drawings, selections, millwork scope, refinement allowance and support included.

Excludes: Structural engineering drawings and services, if required. These must be arranged separately.

WHAT SHAPES YOUR PROPOSAL

Every larger project has its own story. The number of spaces, complexity of the layouts, custom details and level of coordination all shape the design support you need.

We work with you to define one cohesive scope, with clear deliverables, responsibilities and design fees confirmed before work begins.

From a home designed around your daily routines to a commercial space that reflects your business, we consider how each space feels, functions and connects to the next.

Thoughtful design and construction-informed planning bring clarity to the decisions ahead and help carry a consistent vision through the project.

Working with us

THE FRAMEWORK FOR OUR PROJECTS

1. ONBOARDING + DESIGN DISCOVERY

Every successful project begins with understanding the people who will live, work, and gather within the space. During this phase, we take the time to learn about your goals, lifestyle, functional needs, design preferences, investment level, and long-term vision for the project.

Through consultations, site measurements, inspiration gathering, and collaborative discussions, we establish a clear project roadmap and ensure every design decision moving forward is grounded in purpose. This foundation allows us to create spaces that are not only beautiful, but thoughtfully designed around real life.

3. FINISHES + DETAILS

Once the overall design direction has been established, we begin layering in the details that bring the project to life.

Cabinetry, countertops, plumbing fixtures, lighting, flooring, tile, paint colours, hardware, millwork details, interior finishes, and architectural elements are thoughtfully selected and coordinated to create a cohesive and highly personalized design. Every material is carefully considered for aesthetics, durability, functionality, and how it contributes to the overall experience of the space.

2. DESIGN DEVELOPMENT & PROPOSAL

With a strong foundation in place, we begin transforming ideas into a clear design direction. This phase focuses on space planning, functionality, layout development, and the overall vision for the project.

We explore how your spaces can function more effectively while enhancing flow, comfort, and daily living. Through concept plans, design studies, and visual inspiration, we refine the project direction and ensure every decision supports both form and function before moving into detailed selections.

4. CONSTRUCTION DOCUMENTATION

Great design requires clear communication. During this phase, all approved design decisions are translated into detailed drawings, specifications, schedules, and documentation.

This comprehensive package provides contractors, trades, suppliers, and consultants with the information required to accurately price, coordinate, permit, and execute the project. Our goal is to eliminate uncertainty, reduce costly surprises, and ensure everyone involved is working from the same vision.

Working with us

THE FRAMEWORK FOR OUR PROJECTS

5. FURNITURE + DÉCOR SELECTIONS

A well-designed home extends beyond the construction phase. For projects that include furnishings, we curate every layer that transforms a house into a home.

Furniture layouts, rugs, decorative lighting, window coverings, artwork, accessories, and styling elements are carefully selected to complement the architectural design and support the way you live. Each piece is chosen with intention, creating spaces that feel complete, comfortable, and uniquely yours.

7. PROCUREMENT + PROJECT CLOSEOUT

As the project nears completion, we coordinate the final details that bring everything together.

Furnishings, fixtures, and approved products are ordered, tracked, and coordinated as required. Final walkthroughs are conducted, outstanding items are reviewed, and finishing touches are completed to ensure the space reflects the quality and vision established from the beginning.

The result is a thoughtfully designed environment that is functional, timeless, and ready to be enjoyed for years to come.

6. CONSTRUCTION

With the design finalized and documentation complete, construction begins.

Throughout this phase, we remain available to collaborate with contractors, trades, suppliers, and consultants to help maintain design integrity and support the successful execution of the project. Whether answering design questions, reviewing details, or providing clarification on selections and drawings, our role is to help ensure the original vision is carried through from paper to reality.

WE CREATE THE ROADMAP FOR YOUR PROJECT.

FROM THE FIRST IDEA TO THE DETAILS THAT BRING IT TO LIFE.

A successful renovation or new build depends on hundreds of connected decisions. Where a wall sits affects the cabinetry. Cabinetry affects appliance clearances, outlets and lighting. Flooring affects transitions and finished heights. Each choice influences what comes next. We bring those decisions together into a coordinated design plan, giving you and your construction team a shared direction before work begins.

WE PLAN FOR THE LIFE BEHIND THE PROJECT

Before we draw, we listen. How do your mornings unfold? Where does clutter collect? What makes your current space frustrating? What do you want to feel when you walk through the door? Those answers shape layouts, storage, materials and lighting. This is what makes a Wren project personal: the beautiful details have a purpose, and the space supports the people using it.

WE TURN A VISION INTO INFORMATION YOUR TEAM CAN BUILD FROM

Inspiration establishes a feeling. Drawings and specifications explain how to achieve it. Through space planning, as-built drawings, proposed floor plans, electrical plans, finishes plans and key elevations, we communicate the relationships between the design decisions. Millwork details and selection specifications give builders and trades the information they need to price, plan and execute the agreed design.

The roadmap identifies what needs to be decided, how the pieces fit together and which details need coordination before installation.

DECISIONS BEFORE SITE PROBLEMS

An outlet hidden behind cabinetry. A light that no longer aligns with the island. A door that conflicts with a vanity. A tile layout that leaves an awkward sliver at the focal point. These details are easier to resolve during design than after materials are ordered or work is installed. We consider clearances, proportions, transitions and placement together, helping reduce avoidable changes, rushed decisions and rework.

For clients, we narrow the options, explain tradeoffs and guide approvals. For builders and contractors, we provide a clear design reference and a point of contact for design questions within our agreed scope. Your team can focus on construction with fewer assumptions.

A SHARED VISION THROUGH COMPLETION

Even well-planned projects encounter unexpected conditions, product changes and questions on site. When construction-phase support is included, we assess alternatives, clarify details and coordinate design adjustments with your team. A replacement fixture, revised dimension or material substitution can affect several other decisions. We consider the wider impact so the project maintains its function and design direction.

WHAT MAKES A WREN PROJECT SHINE?

The connection between the overall vision and the smallest details. Our construction-informed approach brings creativity and practical planning together. Your builder leads construction. We create and support the design roadmap, helping bring a cohesive, personal and carefully considered space to life. **Ideas that become home.**

Personal. Purposeful. Yours.

YOUR AGREEMENT

WORKING TOGETHER

All design agreements are directly between Wren & Company and the client. Clients pay Wren directly. We collaborate with builders and trades, with clear design scope and responsibilities.

Additional Design Time

Work outside the approved scope is \$200/hour + GST, with approval before additional work begins.

About This Guide

Starting fees cover design services only. Final fees depend on scope and complexity. Your proposal confirms deliverables, meetings, revisions and construction-phase support. Products, materials, construction, labour, delivery and installation are separate.

LET'S TALK ABOUT YOUR PROJECT

BEGIN YOUR JOURNEY

We believe every home should feel personal, purposeful, and designed to support the life lived within it.

Thoughtful design and construction-informed planning help you make decisions with clarity and confidence.

Renderings, supplier visits, ordering coordination, permits, engineering and specialist services are included only when expressly specified in your proposal.

We would love to hear about your space and what you hope to create.

IDEAS THAT BECOME HOME.



WRENANDCOMPANY.CA

Ideas that become home.

LET'S BEGIN.

TELL US ABOUT YOUR PROJECT

Whether you're renovating, building new or exploring the possibilities for your space, we'd love to hear what you have in mind.

Reach out to begin the conversation.

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STAY CONNECTED

A CLOSER LOOK AT WREN

Explore our work, get to know the studio and follow along for design insights, project details and the ideas behind our spaces.

WEBSITE

www.wrenandcompany.ca

INSTAGRAM

[@wrenandcompanystudio](https://www.instagram.com/wrenandcompanystudio)



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